



Dereham Neatherd High School

Norwich Road, Dereham, Norfolk. NR20 3AX

Headteacher: Jaime Mallett

office@neatherd.org

+44 (0)1362 697981

neatherd.org

19th September 2024

Dear Parent/Carer,

I'm pleased to tell you that **Tesco extra in Dereham** has kindly selected Neatherd PE as of the projects it will support through its stronger starts programme. We intend to use the funds to get some new sporting equipment, that your children will be using for their PE lessons.

From the start of October until mid-January, our project will be one of three that shoppers can vote to support, using tokens in store. The project that secures the most votes will receive £1500 worth of funding, whilst second and third get £1000 and £500 respectively.

If you shop at Tesco during this period, we would be very grateful if you would support our project.

Please note the rules set out by Tesco regarding the voting system.

Do:

- Cast your vote as soon as you receive your token for a project in the current voting round
- Only submit Stronger Starts tokens to cast your vote

Don't:

- Tamper with the voting unit (otherwise your project may be void from the vote)
- Influence customers casting their vote at the voting unit
- Take more than one token from the self-serve checkouts
- Encourage supporters to hoard then submit multiple tokens in the voting unit
- Promote your project in store without permission from the Store Manager
- Collect Stronger Starts tokens from stores that are not within your region to vote for your project

Please note, if you or your supporters do not adhere to this guidance, this may affect your grant award.

Thank you for your continued support for the Neatherd PE department.

Yours sincerely,

Mr C Barron
Head of PE



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